



Illustrative.

# Oscar J. Cortez

Graphic Designer/Illustrator

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## Summary of Skills

Talented graphic artist with extensive experience in state-of-the-art technologies. Skilled in creating and successfully implementing market impacting print publicity and visually-appealing web interfaces. Also skilled in illustration and photography, including creating pixel-precise raster icons and complex vector art pieces.

## Programs and Systems

- Macintosh and IBM systems
- Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe GoLive, Corel Painter IX, Quark Xpress
- Macromedia Dreamweaver, Macromedia Flash, Macromedia Fireworks, Macromedia Freehand, Macromedia Contribute

## Work Experience

### Designer, Illustrative.; Kissimmee, FL – 2004-Present

- Completed design work as a free-lance design group specializing in concept, layout and production of original logos and identity systems, as well as primary graphics for web and print promotions.
- Develop, launch and maintain a variety of web sites, ranging from single static promotions to dynamic and community-driven databases.
- Design and illustrate theme-oriented cartoon characters and accompanying visual elements.
- Create appealing shirt designs to promote events, themes and organizations.

### Lead Graphic Designer, Evenstar Media; Newport News, VA – 2004-2006

- Market research and design complete identity packages, including delivery of a variety of formats and media, for large-scale ministry-oriented clients.
- Plan, design and deploy graphical user interfaces for web sites and physical video content.
- Create designs and templates for user-editable web sites using Macromedia Dreamweaver, Contribute and Ruby on Rails.

### Freelance Designer, Florida Christian College; Kissimmee, FL – 2001-Present

- Provide graphic arts and market consultation for event promotions.
- Coordinate purchase and deployment of and education on Apple Computer hardware, for use in design, media-creation and presentation environments.
- Research and design youth-oriented web promotions and t-shirt artwork.

### Graphic Designer, Telecard Central; Boca Raton, FL – 1999-2004

- Create designs for numerous clients, ranging from catalogs, envelopes, and websites, to keychains and phone-cards.
- Successfully manage initial high-traffic project database and proofing system.
- Incorporate major market brand names into subsidiary client designs, while maintaining integrity of the brand.

## Education

Florida Christian College, Kissimmee, FL – Associate of Arts in General Education, 2003

## References

Are available upon request.